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## JOIN THE COOKING OIL RECYCLING PROGRAM HOLIDAY CAMPAIGN

## December 1, 2011



Asheville, NC (11/10/11)— For the first time in the region, your used turkey oil can produce biodiesel for powering your neighbors car or heating your home. The Cooking Oil Recycling (COR) Program provides a healthier method for Asheville and neighboring residents to dispose of used cooking oil this holiday season. With increased usage of cooking oil expected for the holidays, the COR Program is placing specially-made recycling bins throughout Western North Carolina with the goal of keeping used cooking oil out of the sewers and landfill.

## More Information

"The more oil we collect, the more we can ultimately bring to Blue Ridge Biofuels to convert into clean, green biofuel to sell back to local residents," says Melita Kyriakou, Business Administrator at Blue Ridge Biofuels. "This will in turn increase production and decrease cost of biofuel within the region while decreasing the amount of your tax dollars spent on sewer repairs.

The COR Program is accepting every form of used animal and vegetable cooking oil. 35 locally-made recycling bins - recognizable as blue 55, black 100, and black 300-gallon drums outfitted with black skimmers, and custom orange labels – will be placed across Asheville and neighboring counties for used cooking oil including the follow currently on location:

- River District Recycling Center (1 Roberts Street Asheville, NC 28801) Buncombe County Landfill (81 Panther Branch Road Alexander, NC 28701) Bartlett Arms Apartments (121 Bartlett Street Asheville, NC 28801) Klondyke Homes Apartments (500 Montford Avenue Asheville NC 28801)

- Asheville Pizza and Brewing Co. (675 Merrimon Ave. Asheville, NC 28804)
  We also have two additional locations outside Buncombe Co. located at the Henderson Co. Landfill (271 Craig Rudisill Rd. Marshall, NC 28753) and the Madison County Landfill (271 Craig Rudisill Road Marshall, NC 28753).

A pilot program backed by the Biofuels Center of North Carolina, this campaign is the first of its kind in the region and includes a new website (www.CookingOilRecycling.org) with additional information and resources relating to disposing of used cooking oil. Those with suggestions on where to put a recycling bin are encouraged to contact Melita Kyriakou at Office@blueridgebiofuels.com. General queries can be posted on our Facebook Page at www.Facebook.com/CookingOilRecycling.

## Core Facts

- 1. About Blue Ridge Biofuels Over the course of ten months, Blue Ridge Biofuels will use waste cooking oils collected in the form of vegetable and animal fat as a more cost-effective feedstock for producing biodiesel. Increased access to low-cost feedstock allows Blue Ridge Biofuels to produce more biodiesel that is comparable in price to petroleum diesel. Best yet, biodiesels act a direct
- replacement for petroleum diesel and emits 80% less green-house gases.

  2. Over the course of a year (ending June 30th), the COR Program will engage multiple communities including public housing residents, city and county officials, environmental non-profits, businesses, and work-placement programs across Buncombe Co.

  3. The term "B20" stands for the percentage amount of biodiesel mixed in with regular petro-diesel (20% biofuel and 80% petro-
- 4. This campaign was enacted in partnership between the Metropolitan Sewerage District (MSD) of Buncombe Co., Blue Ridge Biofuels, and Green Opportunities (GO).



No Comments